

Admission Brochure

REGULAR MBA PROGRAM

BATCH

2026-2027



About the University

India's internationally renowned The Maharaja Sayajirao University of Baroda (1949) has blossomed from the Baroda College (1881), which is one of the oldest centers of learning in western India. The Maharaja Sayajirao University of Baroda is the only state university with a residential, unitary character having English as the sole medium of instruction with more than 1200 well-qualified faculty members, 8.7 lakh books and periodicals and 14,000 digitised dissertations and theses to facilitate the learning of more than 50,000 students living a cosmopolitan life on campus. The university has taken significant strides towards implementation of National Education Policy, 2020 in the letter and spirit. The rich legacy of the university is crowned by the names of stalwarts like Nobel Laureate Dr. Venkatraman Ramakrishnan, Shri Aurobindo, Bharat Ratna Acharya Vinoba Bhave, Gyanpith Awardee Shri Rajendra Shah, Dr. I.G. Patel, Lord Bhikhu Parekh, Shri Sam Pitroda, Prof. K.G. Subramanyan and many more.



VISION

To inculcate professionalism in management thoughts and foster practices of future managers and leaders.



MISSION

To serve as a centre of excellence in management education, training & research.



OBJECTIVE

To disseminate knowledge and management education in order to provide talented workforce to the business world.



Having 275 acres of land, it comprises of 14 Faculties (Arts, Commerce, Education & Psychology, Family & Community Sciences, Fine Arts, Journalism & Communication, Law, Management Studies, Medicine, Performing Arts, Science, Social Work, Technology & Engineering, Pharmacy) having 90 departments, 3 constituent colleges (Polytechnic, M. K. Amin Arts and Science College & College of Commerce, Padra and Baroda Sanskrit Mahavidyalaya) and several specialized centers and institutes offering a wide spectrum of courses from kindergarten to Ph.D., with excellent exposure to co-curricular and extracurricular experiences. The university thrives on excellent industry-institute collaboration with local, national and international corporates for academic exchange, internship, placement and funding of various activities and infrastructure.

With its multifaceted academic character and infrastructural strength in the form of equipment, laboratories, libraries, and other facilities, the University is forging ahead towards creating spaces for interactive structures of knowledge, through mutual collaborations across the divisions of natural sciences and technology, social sciences and humanities, commerce and business studies, etc. across national and international boundaries through collaborations and linkages. A strong interface with the industry and placement cells in different faculties have empowered the illustrious alumni to hold high positions in various sectors in some of the best organizations in the world.





Skill India
विद्यया ऽ मृतमश्नुते

Admission Brochure 2026-27

About The Faculty of Management studies



Two Year Full
Time MBA
Program



Doctoral
Program



Three Year
Executive MBA
Program



Opp. University Head Office,
Nr. Shastri Bridge, Fatehgunj
Vadodara - 390002

Maganbhai Shankarbhai Patel Institute of Management Studies, popularly known as FMS- Baroda, was established in 1984 in the city of Vadodara. It is run by the Maharaja Sayajirao University of Baroda. The courses are approved by the All India Council for Technical Education. The institute offers a full-time MBA program, a doctoral program, and three-year executive MBA program. Students, in their two-year stint at FMS-B, are exposed to one of the best learning environments and industrial exposure.

Various industries of National and International importance provides students with the opportunity to interact with the corporate world and gain hands-on experience. The institute creates a fertile ground for sharing multiple viewpoints and preparing for leadership in a global workplace. Its commitment to diversity is deep. The interactions that occur daily in the FMS-B community provide a challenging atmosphere that helps students to grow and develop skills they would need to excel in the corporate world. The faculty, students, and alumni are linked by a common quest for life-long learning. Teaching and learning at FMS-B are collaborative, which reward the students with a higher level of knowledge, deeper insight and better understanding.



**40+ years of shaping futures,
cultivating excellence, and building
a proud legacy since 1984!**

Our Amenities



Auditorium on Campus

Pandit Deendayal Upadhyay Auditorium an in-house auditorium of the faculty is famous in Vadodara. It has an ideal atmosphere for seminars, conferences, expert talk, large meetings and presentations. Students conduct different activities and events in the auditorium. Students, in their two-year stint at FMS-Baroda, are exposed to the best in academic expertise and industrial exposure through the seminar, expert talks, guest lectures and many more events.

Smart Digital Classroom

The faculty also has state-of-the-art Smart Digital Classroom, where lectures and various events are conducted. This technologically advanced space is equipped with modern audiovisual tools, interactive whiteboards, and high-speed internet access, enabling an immersive learning experience. The Smart Digital Classroom facilitates dynamic teaching methods, including multimedia presentations and real-time collaboration.



Recreational Facilities

FMS-Baroda aims at a balanced blend of academic and sports activities for the overall personality development of its students. There are common facilities on the campus for sports like badminton, table tennis, volleyball. Students can avail themselves of these facilities at any time. Special emphasis is given to improving not only the wellness component and lifestyles of students but also to install in them the qualities of team cohesion and sportsman spirit.



Our Amenities



Management development centre caters to the need of providing management development programs to companies executives. The training programs are customized keeping in mind the need of companies to train their executives. The seminar hall has a capacity of 50 person. There is a boardroom too that can be used by companies to conduct meetings and interviews. The seminar hall is well equipped with a projector and public address system to facilitate interactive sessions and presentations.

Library

The faculty's library is a comprehensive knowledge and research center for students. It houses over 12,650 titles covering various management fields, from income tax to supply chain management, and subscribes to 31 national and international journals along with 10,000 online journals via EBSCO host, providing students with extensive resources. Students have access to Smt. Hansa Mehta Library.



Computer and Language Library

The faculty includes a computer and language lab accessible to students, faculty, and staff. Computer labs support tasks such as website creation, paper editing, data analysis, and accessing library resources, while the language lab enhances communication skills. These labs are essential for students to develop both basic and advanced computer skills.



Officers Of University



Prof. Bhalchandra M. Bhanage
Hon'ble Vice-Chancellor

The Maharaja Sayajirao University of Baroda



Prof. (Dr.) Sunita Sharma
Head & Dean

Faculty of Management Studies
The Maharaja Sayajirao University of Baroda

Our Milestones

2013

Our Marketing Professor received "The best Professor in Marketing" award by ET Now in National Educational Leadership Awards 2013.

2016

Placed in Super League A-8 Category of B School in PAN India Survey conducted by Business Standard in 2016.

2017

Kudos to our HR Associate Professor for winning the 'DEWANG MEHTA National Education Award' and our school ranking 13th in the Top Government B-School by CSR GHRDC Survey.

2014

Rated A++ by Business and Management Chronicle in 2014.

2016

Received "DEWANG MEHTA National Education Award" for Best Academic Input (Syllabus) in Human Resource Management, 2016.

2018

23rd rank across Indian B-Schools (including IIMs, IITs, IIFT) in The Week. Our faculty member received award for best innovative teaching practices.

2015

Ranked 13th Top Government B-School in India by Competition Success Review in 2015.

2016

Awarded "Outstanding B-School (West)" at National Education Awards by ABP News (23rd June 2016).

2019

Certificate of Appreciation was awarded for participation in Digital Management Conclave 2019 organized under GESIA DMC 2019 in association with the Government of Gujarat.

Our Milestones

2021

Ranked 4th as a top Government B-School in India with best value for money in November 2020-21.

2022

The M.S. University accredited A+ by National Assessment and Accreditation Council, NAAC.

2026

The institute improved its The Week-Hansa overall rank from 200 to 116, reaching 20th among government bodies and 37th in the West Zone. It also rose from 21st to 20th in Outlook and placed 219th in Fortune India.
Ranked 55th in IIRanking.
Ranked 66th in times B-School Survey.
Ranked 1st in ROI in the Times B- School Survey.

2020

Our HR Associate Professor received "The Best Research Paper Award" in Special Category (on 14-03-2020).

2023

Ranked 30th in the Chronicle Ranking, 2023 & Revolutionized learning with a state-of-the-art Smart Digital Classroom.

2025

Received Best Paper Award for the Paper on Awareness and Readiness for Industry 4.0 at International Research Conference, 2025. Ranked 55th in the IIRF Ranking, 2025.

2020

Ranked 2nd among other Government B School (ROI) in MDRA Survey conducted by India Today.

2023

Ranked 20th in the MBA/PGDM category by Outlook Ranking, 2023.

2024

Received Best Paper Award (3rd Rank) for the Paper on Risk Management at International Conference, 2024. Ranked 44th in the IIRF Ranking, 2024.

Course Curriculum

FIRST SEMESTER

1. Tax Laws
2. Data Analysis & Decision Tools
3. Business Environment
4. Human Resource Management
5. Management Concepts & Organizational Behaviour
6. Business Communication
7. Financial & Cost Accounting
8. Information and Communication Technology

SECOND SEMESTER

1. Managerial Economics
2. Financial Management
3. Marketing Management
4. Organizational Change & Development
5. Operations Management
6. Operations Research & Systems Modelling
7. Management Accounting
8. Business Research Methods

THIRD SEMESTER

7	+	1
Subjects		SIP

FINANCIAL MANAGEMENT

Corporate Tax Management || International Financial Management || Indian Financial System || Project Management || Security Analysis & Portfolio Management || Management Planning and Control System || Corporate Valuation

MARKETING MANAGEMENT

Consumer Behaviour || Marketing Research || Advertisement Management || Industrial Marketing || International Marketing || Sales Force Management

PRODUCTION & OPERATIONS MANAGEMENT

Advanced Operations Research || Advanced Operations Management || Materials Management || Quality Management || Supply Chain Management || Operations Management in Services / Innovations and Theory of Constraints || Business Forecasting

HUMAN RESOURCE MANAGEMENT

Advanced Personnel Management || Industrial Relation and Trade Unionism || Labour Legislation in India || Human Resource Development || Compensation Management || Research Methods in Human Resource || Leadership and Group Dynamics

COMMON SUBJECTS

Business Laws || Strategic Management & Business Policy || Summer Internship Project (SIP)

FOURTH SEMESTER

2	+	1	+	1
Subjects		CIM		Dissertation

ALL COMMON SUBJECTS

Business Sustainability || Corporate Governance & Business Ethics || Entrepreneurship & Innovation Management || Contemporary Issues in Management (CIM) || Dissertation (8 Weeks) || Jury (Viva-voice)

Our Mentors

Permanent Faculty



Dr. Bhargav Pandya

Assistant Professor (Finance)

MBA, UGC-NET
(Management) PGDHRM,
Ph.D. (Kadi University)

E-mail:
bhargav.pandya-mgmt@msubaroda.ac.in



Prof. (Dr.) Sunita Sharma

Head & Dean

B.Sc., L.L.B., L.L.M., MPM,
ADCCSSAA
Ph.D. (The Maharaja Sayajirao
University of Baroda)

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Ms. Smita Trivedi

Assistant Professor (Data
Analysis, Decision Sciences)

M.Sc. (Statistics)

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Temporary Faculty

Dr. Pooja Singh

Temporary Assistant
Professor

MBA IN Finance
Net in management
M.Com, PGDm

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mgmt@msubaroda.ac.in



Mr. Pinkeshkumar Parmar

Senior Research
Fellow

UGC-NET-JRF-Thrice (Management),
MBA (Production and Operations
Management), M.Tech (I.C. & Automobile
Engineering), B.E. (Mechanical
Engineering)

Email: pinkesh.p-mgmt@msubaroda.ac.in



Visiting Faculty

CA. Nayan Kothari



**M.Com, FCA, NET(UGC),
Immediate Past Chairman
of WIRC, ICAI, Vadodara**

Mr. Amiya Pujari



**B.E.(Mechanical), M.B.A. -
Quality Management,
Competent Person as per GFR,
Energy Auditor. Sr. General
Manager- Trivedi & Associates
Technical Services (P) Ltd.**

Mr. Parvez Shaikh



**C.E.O of Purple Crayon
Advertising Agency
M.B.A from Faculty of
Management Studies -
Vadodara**

Ms. Shivani Tiwari



**B.E. (Electronics and
Communication), MS-
Electrical Engineering IIT
MADRAS, Founder of CFI
ACADEMY-JEE/NEET
Foundation**

Dr. Amit Patel



**PhD from IIT ropar,
PGDBM
Post Graduate Diploma in
Business Magement from MSU,
Associate Professor at
FTE, MSU.**

Dr. Kalpana Motanpotra



**M. A. (Industrial Psychology),
Mumbai University, M.M.S.
(Personnel Management) K J
Somaiya Institute of Management,
Ph. D. (Psychology) MSU,
Founder and Facilitator,
Abacus Learning**

Mr. Harsh Saluja



**B.E (Computer Science),
MBA (HR)
Senior Officer (HR),
Gujarat Alkalies and
Chemicals Limited**

Mr. Preet Shah



**CS.,B.A.LL.B (Hons.),
LL.M(Business Law)
Advocate**

Mr. Nitin Darji



**MBA (Marketing)
Executive Director,
Harke India
(Harke Group)**

Mr. Sagar Joshi



**BE (Mechanical),
MBA (Marketing),
25+ Years Experience
in Marketing & Sales**

Specializations Offered

Financial Management

Finance manages funds to keep organizations financially healthy and competitive. An MBA in finance provides analytical and problem-solving skills, ethical mindset, and knowledge in portfolio management, financial markets, regulation, international finance, financial services, and corporate strategy for decision-making.

Human Resource Management

Business assets need efficient handling. Lessons in compensation management, industrial relations, talent acquisition, and labor laws prepare future change Leaders. Junior students are mentored by seniors, Team Building exercises and behavioral attitudes are taught to students for taking future HR rules.

Production & Operations Management

The offering matches the quality of other domains, covering material management, advanced operations research, logistics, supply chain management, and production processes. This prepares students for on-floor execution and ensures smooth manufacturing operations through sound technical knowledge.

Marketing Management

Comprehensive coverage of theories and case studies, along with living examples, forms the subject matter of the domain at large. Consumer behavior, salesforce management, advertisement and other such concepts are discussed through various teaching methods. And there is no denying that at the start of the placement, recruiters have a penchant for this specialization.

Clubs at FMS

Fiscal Spark Club

To establish a network for the exchange of knowledge and information related to Finance in the form of reports, quizzes, case studies and articles analyzed by the students. To reduce the gap between students and corporates by arranging events, conferences and seminars related to finance.

Synergy Club

The Synergy Club aims to unite students interested in Human Resource Management, helping them develop inter-personal skills for the corporate field. It enhances students' skills and competencies through sharing and learning current HR practices and policies, strengthening their role as Strategic Business Partners.

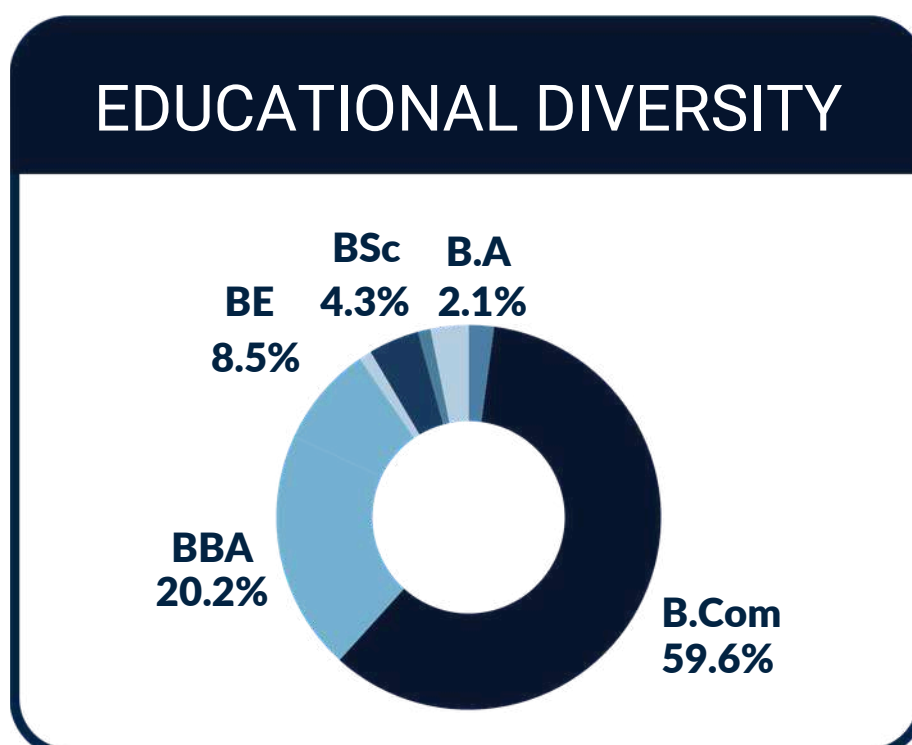
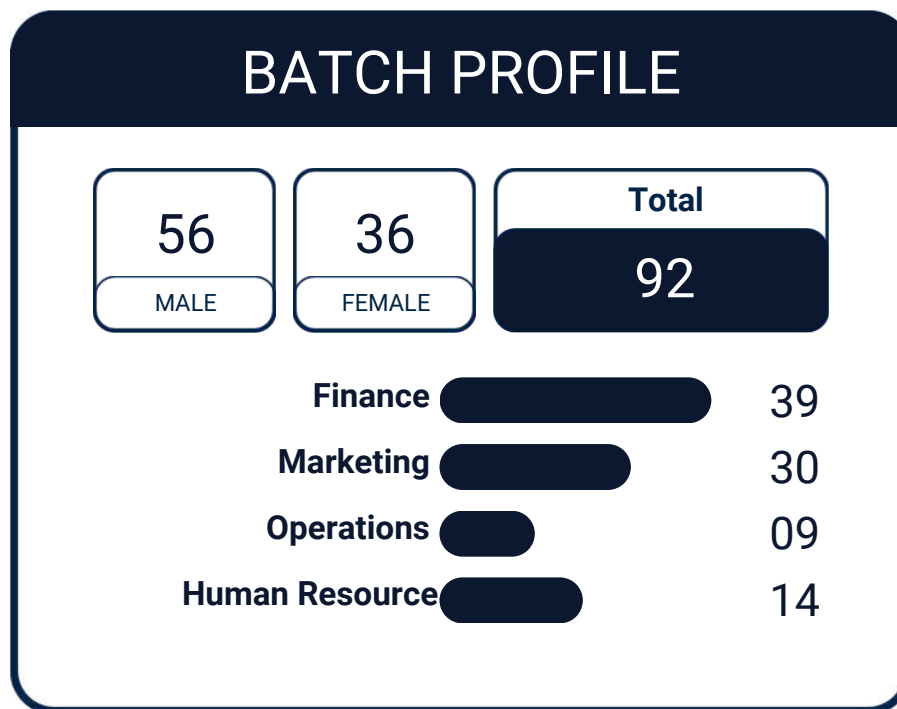
Optimum Club

Engage students in Operations Management by bridging classroom learning with practical application through activities like case studies. Create a collaborative environment for knowledge sharing with expert talks. Keep students updated on recent trends like Six Sigma and Lean Manufacturing through workshops and industry visits.

Markup Club

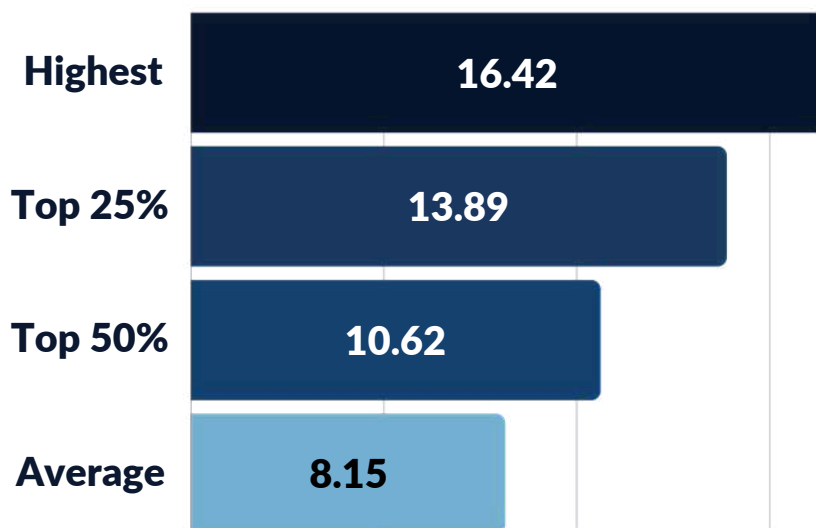
MarkUp develops marketing skills through studying market trends and consumer behavior, focusing on ethical practices. It fosters an environment for self-expression and collaborative learning, emphasizing the importance of strong character and general awareness. MarkUp prioritizes analytical and creative thinking through continuous experimentation.

Batch Profile (2025-27)

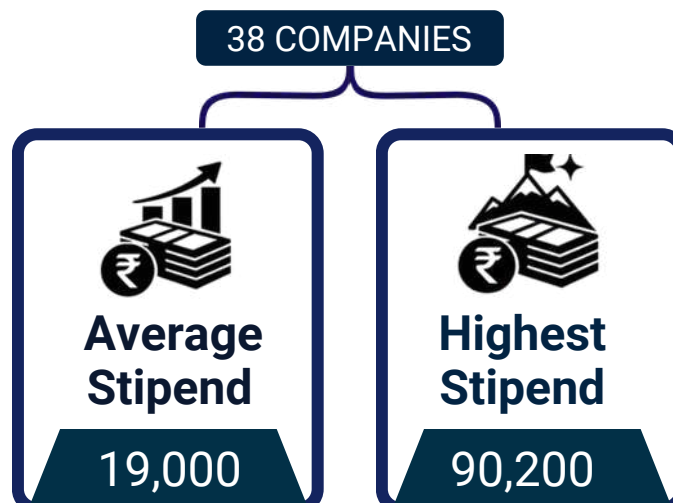


SIP & Placement Statistics (24-26)

PLACEMENT STATISTICS (23-25)



SIP STATISTICS (24-26)



Summer Internship Recruiters



An eight weeks Summer Internship Project is a part of our academic curriculum wherein students go and work in esteemed organizations from mid-May to mid-July. During this time, the young talents, can get exposure to real managerial work and extract as much learning as possible in the tenure. The students have been offered internships from various companies listed above.

Final Placement Recruiters



The placement initiative of FMS-Baroda for all its batches attracts a good number of companies from BFSI, FMCG, Manufacturing, Pharmaceutical, Mass Media, Telecom, and other sectors. All our students managed to secure coveted job profiles at reputed organizations, except for those who opted for entrepreneurial paths. Additionally, FMS-Baroda has received industry-wide accolades for alumni performance and curriculum structure. All the mentioned companies participated in the placement session.

Eminent Alumni



MR. RAJESH GUPTA
JOINT SECRETARY
MINISTRY OF HOME AFFAIRS



MR. HITENDRA DAVE
CEO
HSBC INDIA



MR. SRIRAM IYER
EXECUTIVE DIRECTOR
HDFC PENSION



MR. MANISH SHAH
MANAGING DIRECTOR
PRAKASH CHEMICALS
INTERNATIONAL PVT. LTD



MR. CHETAN VYAS
DIRECTOR
ACVA BIZ IDEAS PVT. LTD.



MR. VIRAT DIWANJI
INDEPENDENT DIRECTOR
TYGER CAPITAL



MR. AMOLRATNA SRIVASTAV
ANALYTICS INNOVATION
PRINCIPAL DIRECTOR
ACCENTURE



MR. SURESH IYER
EXECUTIVE DIRECTOR,
HEAD OF DATA MANAGEMENT
WELLS FARGO INDIA &
PHILIPPINES



MR. KAUSHIK ROY
ASSISTANT PROFESSOR,
STRATEGIC MANAGEMENT
GROUP
IIM, CALCUTTA

Eminent Alumni



MR. BALASUNDARAM L
SENIOR DIRECTOR-PEOPLE
WORLEY



MR. KETAN VANJARA
HEAD OF PLATFORM
ENGINEERING
BAKKT



MR. PRASHANT SINGH
HEAD OF DATA AND
ARTIFICIAL INTELLIGENCE
COSTA COFFEE



MR. SATISH MITTAL
PARTNER
ERNST & YOUNG INDIA



MR. HIMANSHU AGRAWAL
CHIEF OPERATING OFFICER
ZYDEX INDUSTRIES PVT. LTD



MR. RAMESH MOOTHAN
DIRECTOR
INTERNATIONAL BUSINESS
BIOSYNT INC.



MR. DEEPKAMAL BISWAS
PARTNER - TECHNOLOGY
CONSULTING
ERNST & YOUNG GLOBAL LTD.



MR. ZURVAN MAROLIA
SENIOR VICE PRESIDENT
PRODUCT SUPPLY **GODREJ**
INTERIO



MR. DARSHAN SHAH
MANAGING DIRECTOR
DELOITTE

Eminent Alumni



DR. RAJEV SHARMA
FOUNDER & CEO
TASA GLOBAL



MR. APURVA SRIVASTAVA
DIRECTOR
(CONSULTING - ET&P)
DELOITTE



MR. MANISH REGE
TECHNICAL LEAD - URBAN
INFRASTRUCTURE
MOTT MACDONALD



MR. AJAY LIMAYE
DIRECTOR (INVESTMENTS)
OMAN INDIA JOINT
INVESTMENT FUND



MR. BHARAT R. RAM
DIRECTOR
ROHLEDER EAST PRIVATE LIMITED



MS. SHOBHA SUBRAMANIAN
FOUNDER
MARKET VISTAS



MR. JAYDEEP SOLANKI
GM - PROCUREMENT CEVA
LOGISTICS



MR. KAUSHAL MEHTA
VICE PRESIDENT
RELIANCE INDUSTRIES LTD.



MR. BRAJESH SAYEM
PRINCIPAL CONSULTANT
BREAKTHRU APPOINTMENTS

Eminent Alumni



MR. BHAVESH PATEL
CEO & FOUNDER
MIRACLES FIN-TECH



MS. PRIYANKA PARIKH
FACULTY, LEAVEY
SCHOOL OF BUSINESS
SANTA CLARA UNIVERSITY



MR. SANJEEV VERMA
EXECUTIVE DIRECTOR
GSFC LIMITED



MS. EKTA PANCHAL
ASSOCIATE DIRECTOR,
DIGITAL ENGINEERING
COGNIZANT



MR. MEHUL THANAWALA
EXECUTIVE DIRECTOR
JM FINANCIAL LTD.



MR. MANISH SADHU
AREA DIRECTOR OF
HUMAN RESOURCES
YAS PLAZA HOTELS BY
ALDAR HOSPITALITY



MS. RUBI KHAN
HEAD- CULTURE, LEARNING,
TALENT & DEI
LUMINOUS POWER
TECHNOLOGIES PVT. LTD.
(SCHNEIDER ELECTRIC
GROUP)



MR. MILIND GADHAVI
RENOWNED POET,
AUTHOR & LYRICIST
WINNER OF TRANSMEDIA
AWARDS FOR BEST LYRICS

A man with glasses and a light-colored shirt is seated at a table, speaking into a microphone. He is holding a small object in his left hand. On the table in front of him are a water bottle, a glass, and a small container. A large screen is visible in the background.

24

Industrial Visits

The Faculty of Management Studies, The Maharaja Sayajirao University of Baroda, emphasizes practical learning through industrial visits. A recent visit to Vadilal Industries Ltd.'s automated plant in Pundhara provided students valuable insights into automation, packaging, supply chain management, and quality control within the food sector. Other impactful visits included Mercedes-Benz India and Brembo Brake India, showcasing advanced manufacturing practices, Panchamrut Dairy for insights into dairy operations, and the Adani Project Udaan, featuring tours of Adani's SEZ, power, and food businesses. A cultural exchange at Neville Wadia Institute further enriched students' networking and collaboration skills. These initiatives empower students with hands on industry knowledge, inspire ambitious career goals, and bolster the faculty's reputation for excellence in management education.





Workshops & Conferences

The Faculty of Management Studies, The Maharaja Sayajirao University of Baroda, organizes impactful workshops and conferences, providing students with insights into management, sustainability, innovation, and patriotism.



The Faculty of Management Studies (FMS), in collaboration with the ISTD Vadodra Chapter, hosted the National Learning and Development Conference (NLDC 2025) on 6th December 2025. Supported by Bank of Baroda (BOB), Kanan.co, NxtLvl, Yash Group, and Hiring Craft, the event featured luminaries like Dr. Anil Khandelwal (Former CMD, BOB) and leaders from Aditya Birla Group and Tata Indian Institute of Skills. The conference provided a strategic platform for exploring upskilling, reskilling, and AI-driven business transformation to foster a "Winning Culture" in the evolving L&D landscape.



The Faculty of Management Studies (MSU Baroda), in collaboration with the Sambhav Initiative, organized the "Baroda Road Safety Awareness Conclave 2026" on 31st January 2026. Supported by the Baroda Road Transport Association, the event featured legal and law enforcement experts including Hon'ble Justice Nisha Thakore (Judge, Gujarat High Court), Hon'ble Justice Kshitij Vyas (Former Chief Justice, Bombay High Court), and Mr. Narsinh Komar (IPS). The conclave focused on the "Zero Fatality Road" concept, legal awareness, and the collective responsibility of society to reduce road accidents through strict adherence to traffic rules.

Festivities, Sports, and Sustainability



Eco Day '25



Ganesh Chaturthi Celebration '25



Reminicse'25



Kite Festival'26



Khelo FMS '26

Steps for Admission in FMS Baroda (Regular MBA)

1

Release of CMAT score or rank

2

ACPC Registration

3

Release of ACPC Rank

4

Choice Filling

5

Final Admission

FOR MORE DETAILS REFER TO ACPC WEBSITE :
<https://acpc.gujarat.gov.in/>

M.S PATEL INSTITUTE OF MANAGEMENT STUDIES

Faculty of Management Studies

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सत्यं शिवं सन्दरभ
Accredited Grade "A+" by NAAC

THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA

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